



numbcityproductions

Numb City Productions CC

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Company Profile



numbcityproductions





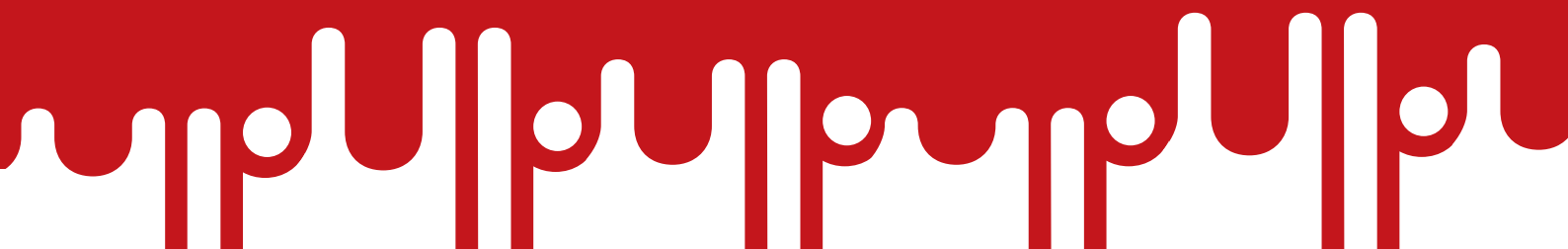
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Company Overview





MUSEUM

المتحف الوطني

Introduction

Numb City Productions CC is a dynamic and creative youth-owned multi-media production company established in 2010. Numb City Productions is defined by its innovative approaches to urban and creative industry development and strives to be a leading example of youth-driven social entrepreneurship and collaboration. It has been at the forefront of initiatives to integrate the youth back into the Port Elizabeth inner city through multi-media, events, art and special programmes for space-place engagement.

Numb City is also involved in the public art consultancy, television and film, and marketing and events sectors of the creative industry. They specialise in generating high quality productions across a range of mediums: from print to film; digital to event production; and urbanscape to public art. Through its work, it has established Numb City as one of Nelson Mandela Bay's leading emerging creative industry consultants and multi-media SMMEs. It is 100% youth owned.

Mission

Numb City Productions aims to facilitate the development and growth of a robust creative industry in Nelson Mandela Bay – and beyond – by networking the public and private sectors, connecting new young talent with established industry professionals and generating high quality productions across a range of mediums.

Vision

To be the most creative production company in Nelson Mandela Bay by stimulating the environment for creative economy development.

Values

- Creativity
- Innovation
- Sustainability
- Quality
- Collaboration
- Passion



Company

Numb City Productions is a dynamic, trend-setting creative multi-media production company established in 2010 by Amy Shelver, Brett Jackman and Jacques Nel. We aim to create and stimulate an environment for the development of the creative economy and industry through the use of our company as a vehicle for tapping into the opportunities offered by the industry. We are involved in creative industry consulting, public art, gallery and theatre management, events and multi-media productions.

Our main mode of articulation is the production of pioneering, avant-garde, high-quality projects, media and events. We work across mediums to maximise the use of technology and traditional mediums, keeping en pointe with trends and youth perspective.

Numb City Productions works on the associational model of managing business on a project-by-project basis, drawing on a highly-skilled network of creatives and industry professionals to best suite client expectations and needs. This way, the most skilled experts are drawn into projects, providing the client with a specialised team of hand-picked consultants and our network gains from using the company as a vehicle for their economic sustainability and creative expression.

History

The name Numb City Productions CC is derived from *the n_mb city project*, a community based initiative to platform young talent in Nelson Mandela Bay. For this reason the 'nmb' relates to the name of the city the company is based in, 'Nelson Mandela Bay', with the 'u' tactically left out to represent the young and vibrant talent we hope to include in the development of Nelson Mandela Bay, the you.

n_mb city grew into a brand as the project became synonymous with new and exciting concepts extracted through creative event production. From this Numb City Productions formalised to establish a more concrete entity through which it can utilise professional skills, and an extended creative industry network, to serve the public and private sectors in cultural and creative development initiatives.

The company's creative roots stem from its members: Amy Shelver, Brett Jackman and Jacques Nel, a group of young, funky, development-orientated entrepreneurs with a wide skills-set that collaborated together under a shared vision. The company is therefore owned and driven by the youth of Nelson Mandela Bay.

the n_mb city project was formed as an informal collaborative project in 2010 and intends to formalise as an NGO in the near future. Numb City Productions was formalised as a Closed Corporation in 2010

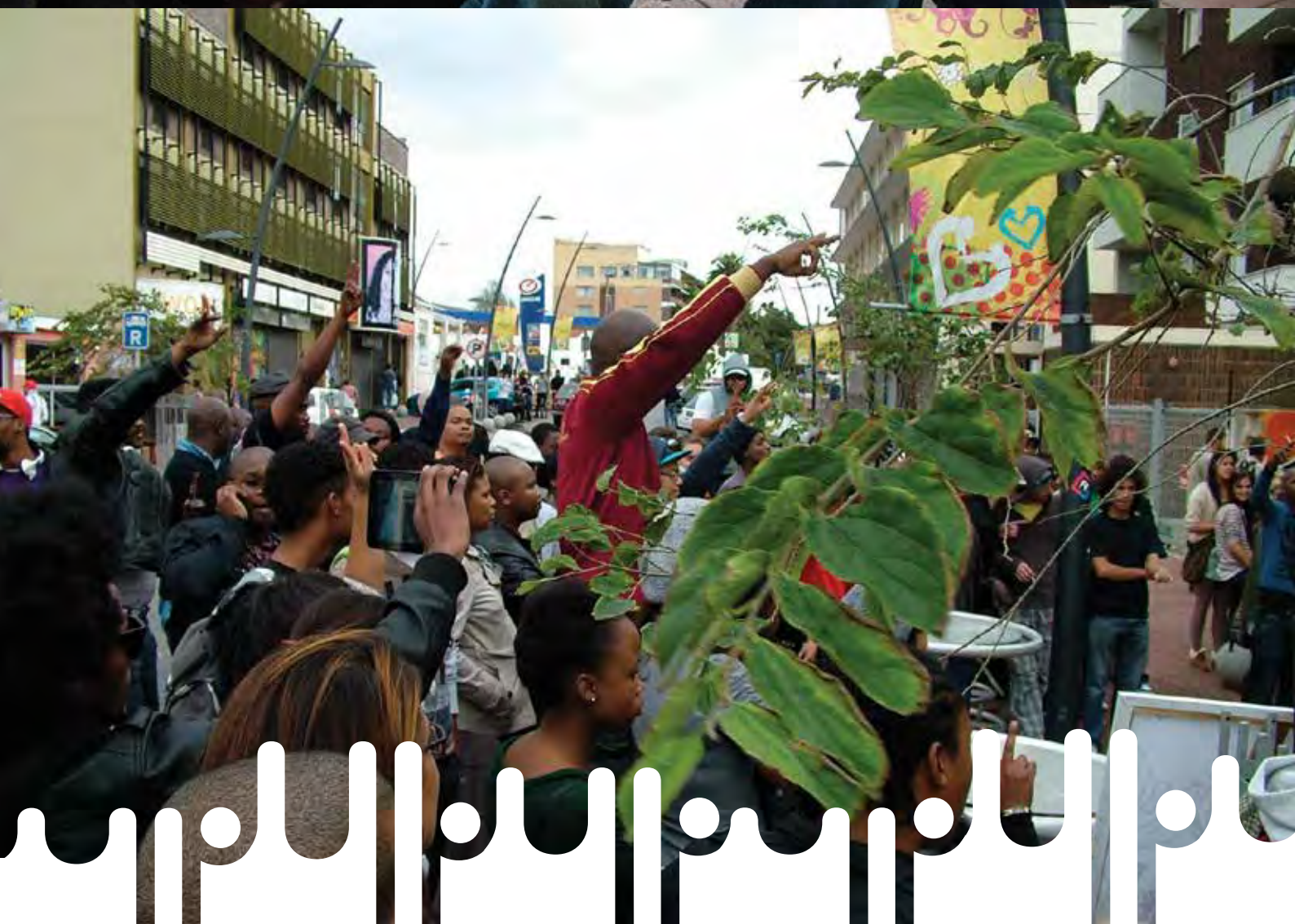
Passion

Numb City Productions, has an interest in the socio-cultural and economic well-being of creative life in Nelson Mandela Bay and the development of the creative industry. It is for this reason that a special effort is made towards the development of entertainment, events, art, media, design, photo, TV and film industries, assuring that talents and skills are nurtured in the city so as to retain burgeoning talent and its young, vibrant professionals for long-term investment in the growth of Nelson Mandela Bay.



Company Divisions





Company Divisions

Creative Industry Consulting

Numb City Productions has over the past three years been deeply involved in the emerging creative industry in Nelson Mandela Bay and has played a growing and leading role in creative industry consulting merging an understanding of public art, urban regeneration, public participation and events, marketing and multi-media to drive industry change and development.

Numb City has been part of turn-key initiatives such as the:

- Singaphi Street upgrade community consultation process
- Management and turnaround of the Athenaeum gallery and theatre into a creative community hub
- Launch of the MBDA's Bird Street Environmental Upgrade
- The launch of the Eastern Cape Institute of Architecture's Urban Assembly thought leadership concept
- Participation in the Nelson Mandela Bay Project initiative
- Baakens Valle Public Art sculpture, as well as other creative industry stimulation activities.

The impact of such initiatives is that Numb City has established itself as Nelson Mandela Bay's leading emerging creative industry consultants and multi-media SMMEs.

Numb City TV

Numb City aims to be a pioneering aesthetics-driven Eastern Cape film production company, which fully understands, communicates, reflects and critiques national narratives.

Numb City aims to produce extraordinary art house short films, commercial and documentaries that reflect the Eastern Cape aesthetic while critiquing the South African social landscape and developing an aesthetic that is particular to the Eastern Cape in such a way that the province's rich oral narrative and traditions could come to life on the silver screen.

Filmmaking – and its audio-visual power – can act as a vehicle for expressing identity and culture, something that is desperately needed in the current South African socio-political landscape. Filmmaking has the ability to “formally demonstrate a nation's exploration of its own ‘national narrative’, its examination of the national past, present and/or future in search of causes, and possible alternatives, to its current state of existence” (Martin- Jones, 2011:1). It becomes quite evident what the role of a filmmaker in Africa is – and Numb City is committed to telling these tales.

We value aesthetic, insight, reflection, honest portrayal, innovation and industry development. We offer full production solutions on:

- documentaries
- short films
- advertisements
- scriptwriting
- location scouting
- logistics

Numb City was a finalist in the 2012 MNET Vuka Awards for its Chalk Ghosts public service announcement – and placed in the top three for best director, best overall, best score, best concept and best cinematography.



Projects (current and complete)

EVENT/ PRODUCTION	CLIENT	DATE
Isincoko (short)	Numb City Productions [self-initiated]	Proposal
Facebrick (short)	Numb City Productions [self-initiated]	August 2013
Timel Image (short short)	Numb City Productions [self-initiated]	August 2013
Donkin Down Hill Dash TVC Donkin Downhill Dash Aftermovie	Numb City Productions [self-initiated]	April 2013
Colour Festival Durban Aftermovie	Numb City Productions [self-initiated]	April 2013
Ukusinda [Survival] documentary	Artworks for Youth NGO	March 2013
Chalk Ghosts PSA	Numb City Productions [self-initiated]	November 2012
Bird Street Bash TVC	Mandela Bay Development Agency	September 2012
Pule's Rocket Documentary	Artworks for Youth NGO	May 2012
Donkin Down Hill Dash TVC Donkin Downhill Dash Aftermovie	Numb City Productions	June 2012
Black Rugby Heritage Summit	Jupilog/National Heritage Council	November 2011

Snapshot of key productions

Pule's Rocket

Locally based American NGO, Artworks for Youth, approached Numb City Productions, to create a documentary that will deal with the importance of art in child development as well as documenting the work of the NGO as a means of reporting to the NGO's board. The film was also screened in New York at Artworks for Youth's annual fundraising event. The film ensured more funds to be raised than what the NGO managed to do in the 10 years of operation.

Ukusinda [Survival] documentary

Artworks for Youth, Numb City Productions for a second documentary, this time on their reading and writing programmes they offer their students. The film dealt intensively with the shortcomings of the education system in the Eastern Cape and how a basic reading and writing programme can make the difference between apathy and motivation to learn amongst students. The film was screened in New York City and was very well received.

Chalk Ghosts

Chalk Ghosts was a self-funded and initiated collaboration between Numb City Productions and Hybrid Studios. The film is a Public Service Announcement (PSA) for the NGO House of Resurrection. The film was entered into the MNet TAG Awards becoming a finalist in the top three. Chalk Ghost was nominated in five categories for Best Score, Best Cinematography, Best Direction, Best Concept and Best overall PSA. The film has been broadcasted on DSTV for the period of 2013.



Multi-media Productions & Events

Numb City Productions has been involved in a series of industry-changing events and has catalysed the growth of Nelson Mandela Bay's creative scene. Focusing on initiatives that integrate the youth back into the inner city, Numb City has produced quality and high impact events and productions. Some signature events are outlined below

Urban Assembly

On behalf of the Eastern Cape Institute of Architecture (ECIA), Numb City produced an entire national three-day conference, dubbed the Urban Assembly in October 2013. Driven by a motion, the conference reviewed, debated and discussed a set of guiding principles for future, constructive engagement within the greater built environment and creative industry and in an effort to chart the course for re-imagining cities of the future. Underpinning the motion was the focus primarily on promoting interaction between the academic, public and private sectors and thereby creating platform for re-visioning and re-imagining Nelson Mandela Bay and, by extension, other South African cities. The event boasted 20 nationally acclaimed and internationally operating speakers and thought leaders, insight into cutting-edge thinking on urban design, networking opportunities, high-level debate and engagement, and networking leading national and local architects and place-makers. It was complemented by an award-winning, major exhibition of student and professional work, the annual Nelson Mandela Metropolitan University (NMMU) Miide McWilliams Memorial Lecture, and the launch of Professor Albrecht Herholdt's new Coastal Contemporary book. Numb City managed a total event solution, inclusive of advertising and marketing, logistics, event programme and speaker management, to acclaim from the ECIA.

Donkin Downhill Dash

The Donkin Downhill Dash was initiated by Numb City Productions in 2012 and is now an annual event that aims to create a safe and controlled environment for downhill skateboarding to become an accessible and formal sporting industry in Nelson Mandela Bay, as well as showcasing the city's incredible arts and tourism offering. The time-trial event will see skaters racing against one another in an attempt to better each other's time along the Donkin's Voting Queue Path. The development of the path – a multimedia artwork that represents the line of voters queuing for the first democratic elections in South Africa in 1994 and symbolic crosses littering the path representing people's votes – has seen growing interest around the Donkin, particularly by longboard skaters and a group calling themselves Downhill Eastern Cape (DEC).

The small group of downhill, longboard skateboarders have been enjoying the gentle slopes and challenging curves of the snaking path from the lighthouse to the bottom of the Donkin Reserve at Chapel Street. Their aim is to have fun, enjoy and engage with their city and build friendships with like-minded sportspeople. As organisers Numb City Productions have taken the first steps to growing the Donkin Downhill Dash into a skating festival that celebrates this stunning public space, the inner city and a sport which is growing year-on-year through its engagement with urban spaces. The Donkin has really become a playground for young and old and through this event we hope to change perceptions, expose people to the art of downhill and also just having fun in our city. The event is endorsed and sponsored by the MBDA.

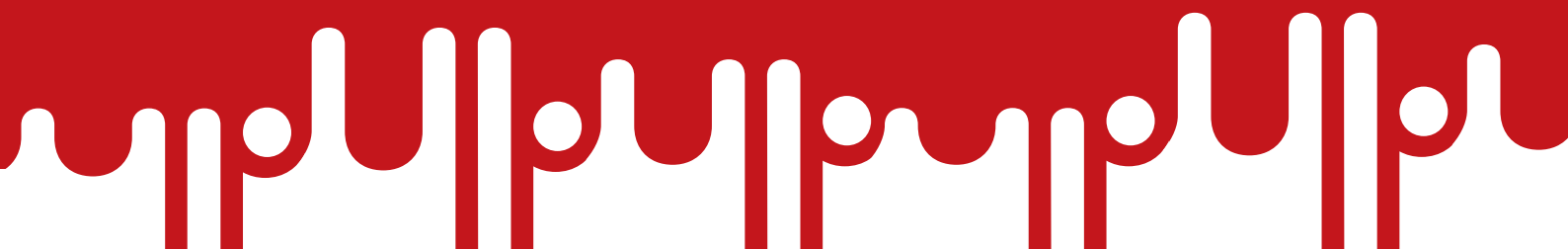
Bird Street Bash

Bird Street Bash was an event coordinated by Numb City Productions on behalf of the MBDA. The aim was to introduce a new urban upgrade to the persons living in the area and obtain the public's support of the project. The event included free giveaways in the form of t-shirts and caps with a brand that was specifically developed for the day. Music, food, children entertainment and an exhibition formed the bulk of the proceedings. An important part of the event was to inform the public about future developments, register a database for future correspondence and to collect ceramic pieces from the community that will later be used in mosaic artwork on the site.





Major Projects





Major Projects

The Athenaeum Gallery & Theatre Management

Numb City Productions was appointed as Athenaeum building administrator in a service provider capacity to the Athenaeum Council after presenting a proposal to the committee in late 2012. We formally took up the position officially from 7 January 2013. Our mandate, as per the Athenaeum Council, is to work towards facilitating an operational and functional building with a view to it achieving sustainability within a three year period. The aim is to achieve higher levels of sustainability for the building and to perform general management tasks – including marketing, bookings and tenant management. Moreover Numb City is tasked with transforming the audience engaging with the Athenaeum to become more representative of South African society, while also profiling the building and converting it into a creative community hub.

After almost over a of operations, the work in the building is starting to become better systemized. Numb City Productions developed a three-year strategy to make the building sustainable. The strategy effectively divides the three years under the following themes:

1. **Dream:** Experiment to see what works; dream of what is possible within the space and test it; develop structures and policies to ensure building functionality.
2. **Build:** Build a network of clients, tenants and people who use the building; implement a marketing plan; move towards generating an equal amount of money that is spent monthly on the building; map funding environment and develop proposals.
3. **Thrive:** Exceed expectations; make in excess of what is needed to sustain the building; ensure funding is in place to make the building sustainable.

Our experience over the year has established a good base on which to grow. It has shown that the building can generate income and that with further marketing and promotion the building can be sustainable as long as it maintains a mixed approach to gaining revenue.

During this first year, Numb City was working in the “dream phase” – in which we experimented with building functionality. Numb City is currently underway with phase two, and has appointed a new team under the leadership of project manager Asanda Mlata to manage this exciting project.

Public Art & Creative Industry Consultancy

Numb City Productions has entrenched itself in Nelson Mandela Bay as an emerging creative industry consultant as is gaining greater respect as we successfully deliver on projects. The below projects are headed by Jacques Nel and speak specifically to a growing basket of niche and high impact projects.

Numb City Productions also has significant experience in community engagement and public participation processes. It has worked collaboratively with youth structures throughout the city and worked to facilitate the return of the youth to urban centres. It also has experience in public participation methods for various public art and infrastructure programmes, including Singaphi Street Environmental Upgrade. This approach has grown to include strategic urban nodes around Nelson Mandela Bay and a range of work done throughout the city in working with the public to communicate, share, and co-develop urban spaces that are undergoing transformation, particularly through infrastructure and public art.



Art Production Management and Public Art

Environmental Upgrading Of Singaphi Street, New Brighton, The Workplace Consortium 18 January 2013

Numb City Productions was successful in winning a tender, as part of the Workplace Consortium in 2013, to act as “Creative Industry Consultants” in the Environmental Upgrade of Singaphi Street. The tender was put out by the Mandela Bay Development Agency. Numb City has thus far been responsible for developing a public art strategy for the area that will be implemented along with the resurfacing of the road and upgrade of the urban landscape.

In order to ensure that this process is approved by the community a series of public participation meetings and workshops have been undertaken by Numb City. Members of the community were taken on a walk – about of the inner city public art programme and then asked to highlight some opportunities in their own neighbourhoods on a next walk.

Various workshops were held with veterans from the area to encourage storytelling and gain historical references to the area. These results were documented and mapped in order to form part of a heritage report that will inform the design.



Workshops were held with school children in order to gain an understanding of how they experience the street and their day to day environment. They were asked to draw abstract imagery to express their feelings and experience of activities in the road. Figures were also translated onto a wall to allow the school children to make a mark on their street. The process from here will continue to the implementation of certain public art sculptures and projects that will be developed closely with the community, through workshops, participation processes and competitions. A container project was developed with the community to allow residents to make a proud landmark that would give them hope and direction during the upgrade. Graffiti artists and local community members all worked together to create the first community landmark for Singaphi Street.



Services





Services

Creative industry consultancy

- concept development
- public art programme management
- project management and facilitation
- network facilitation
- youth development in the creative industry
- creative ideas sweat-shopping
- strategy session facilitation
- recruitment services for creative talent – either on a contract or permanent job basis
- we connect companies or people in need of creative talent
- databasing and matching for recruitment

Film and television

- full production solutions on: documentaries, short films, advertisements
- scriptwriting
- location scouting & logistics

Events

- events concept development & management
- events implementation and logistics
- creative design
- marketing and communication

Digital and ICT

- total website solutions
- web development & graphic design
- digital web solutions
- written media & communications solutions

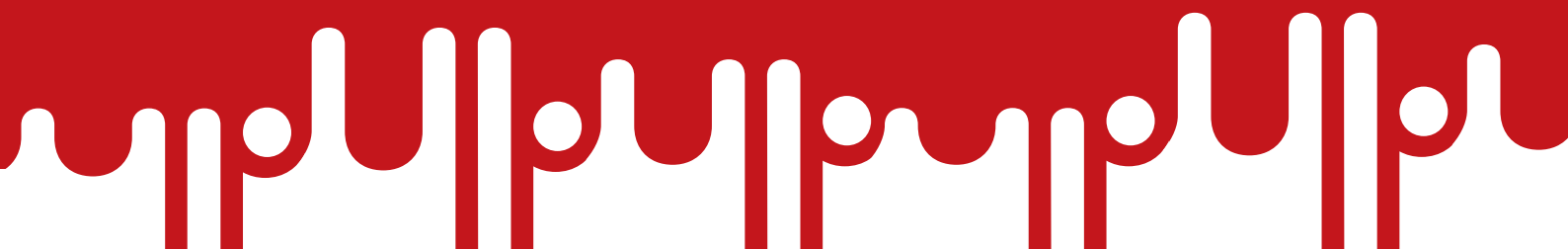
Graphic, spatial and urban design

- corporate identity development
- branding & marketing materials
- urban and city design



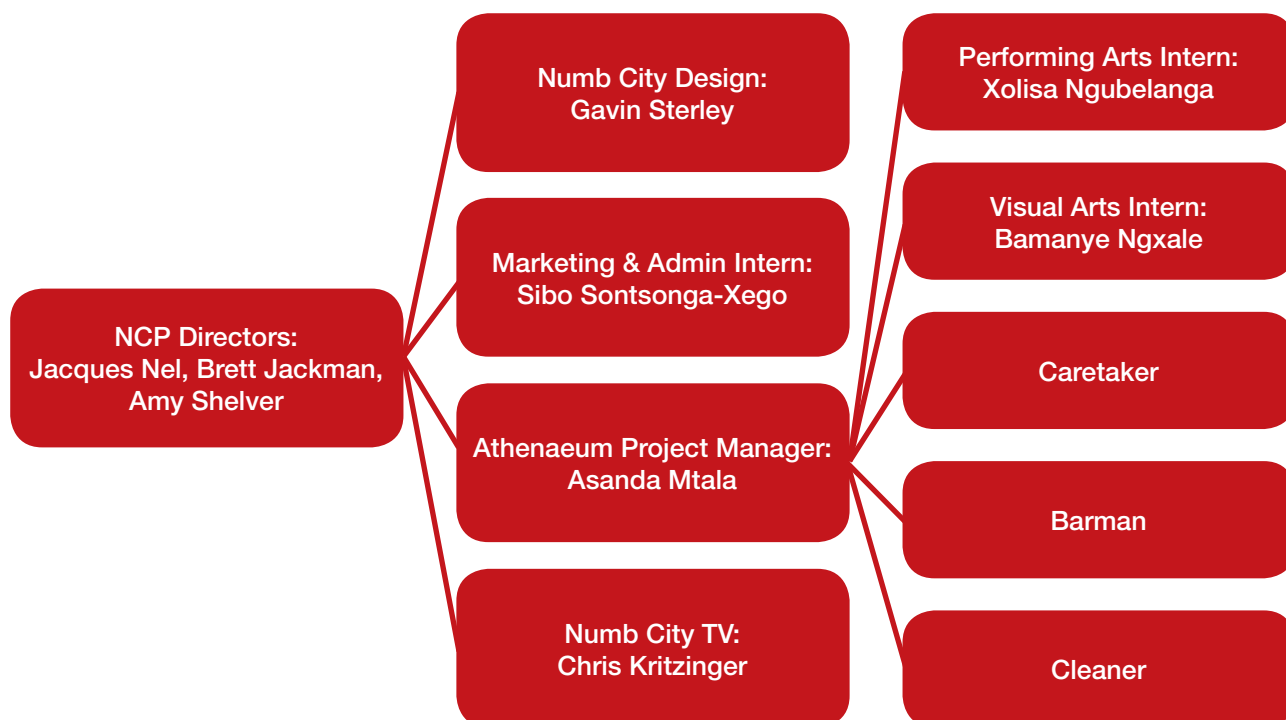


Team





Team



Directors

Amy Shelver

Amy Shelver is a multi-media and socio-economic development specialist. She is also known as an unstoppable force of nature – kind of like a typhoon – able to take process huge amounts of information, think globally, while understanding the nitty gritty of process, and not minding getting her hands dirty through ‘doing’. She has a Masters in Development Studies from NMMU and degrees in TV journalism, anthropology and psychology from Rhodes University. Amy is intimate with words – spoken, written, unsaid. Her bizarre love for people also makes her a network goddess. She is a chameleon and has many forms and expressions shifting from corporate mover and shaker to underground legend. She has suite cred too. Of course she dreams of being a hermit and writing a novella – but she can’t say no to a good project (or party) and in the Eastern Cape, land of opportunity, her hermitage is a pipe dream. That’s why she’s the chief operator – playing the field in development, policy, heritage and cultural capital, film and media, history, sports, arts and culture. She works for Meropa Communications as a consultant for Coega, researches for NMMU and makes things happen in n_mb city.

Brett Jackman

Brett Jackman is a bouncing ball of energy and ideas. A modern intellectual in pursuit of the truth. You can’t keep this man down, or in, or out. He is the epitome of hyper-kinetic brain energy. With that comes a natural obsession with the software of the mind. Brett is a keen software developer, educator and entrepreneur with a passion for ecologically sustainable development for the African continent – and for staying forever young. He has a diploma in IT from NMMU. Brett is full of hope and chi... With so many channels to choose from why choose? Brett keeps his fingers on multiple pulses, is always up for playing the devil’s advocate – but has an IT nerd’s ability to zone into the 1s and 0s of life. It’s all about code and design. Music, mayhem, moulding, movement and madness – he has all the elements of a brilliant creative mind. He butts heads but it’s his job to interrogate as only the most simple and logical route might pass his judgement. In the words of Hubert H. Humphrey, ‘Freedom is hammered out on the anvil of discussion, dissent, and

debate' a space Brett happily plays in. On the street he is known as The Agitator. He currently works for Axxess DSL and leads the revolution in his spare time.

Jacques Nel

Jacques Nel is a designer interested in the cultural development of the urban landscape. He has a Masters in Architecture from NMMU. Jacques is fine-tuning his career as a creative project management specialist after working for both architectural firms and renowned art consultants, The Trinity Session, since 2010. He has developed local artists in their production of pieces for the Nelson Mandela Bay public art tourism walk, Route 67. Essentially acting as project manager of public art production, he assisted with concept development for public art projects, art mock-ups of artist proposals for committee approvals, and workshop set-up, management and production for community art programs. Jacques has a sound understanding of the production and project management of major assignments. He has excellent organizational skills and an eye for detail and spatio-visual aesthetic. He has an incredible design eye, a knack for people and education and a deep interest in form and shape. Through a combination of art, architecture and community participation he aims to play a catalytic role in the development of Nelson Mandela Bay as a city with an international ripple effect. An interest in the youth of the city is his driving passion in spearheading new concepts that provide a platform for creative talent development.

Staff

Christiaan Hritzinger

Christiaan Hritzinger sees the world in moving images. As an independent short and documentary filmmaker every moment is a story. He is a qualified photographer with a Master's Degree in cinematography from Nelson Mandela Metropolitan University and a BTech Degree in film studies. He has lived, breathed and literally eaten film since 2004. A certified hipster, he is a tech fundi on anything camera or film orientated. But more than that, his mind is a creative potjie pot of awesomness... and he has the muscle to back it up with – hard work and commitment are his fortes coupled with an eye for the visually hot. His passions are condensed in the Athenæum project where he integrates a love and knowledge of art, photography and film with project management – and the opportunity to merge creativity with problem-solving across broad applications and mediums. He is currently working on two documentaries, a short film and some television commercial work. Mind his mind.

Asanda Mlata

Asanda Mlata is the humble hardworker and perfectionist of note who loves working with people. She obtained her B.Tech Marketing from NMMU and never saw herself being where she is today. In 2010 she started working as the Gallery assistant at ArtEC Gallery where she became the Gallery Manager in 2012. Being exposed in the art world she fell in love with all forms of creativity and never looked back. Her dream of growing in the creative industry was launched when she was employed by the Numb City Productions as the Athenæum Project Manager in February 2014. She is captivated by film, reading and travelling. Asanda is simple yet very passionate individual whose approach is set to inspire those who need a muse. With her words and strong work ethic she hopes she can motivate and move people given the power of the spoken, if used for good.

Sibongile Sontsonga

Uniquely crazy, in her own right, Sibongile, Sibongile, is somewhat a friendly 'bulldog' with strong opinions and views balanced with a friendly open book approach to people and life. She burns bright and there is never a dull moment when she is around. Her short-lived experience in the legal field, working for Lawrence Masiza Vorster Attorneys as an article clerk, sailed her into the realization of a deep rooted passion, the world of marketing. Through encounters with small projects within the Bay, she has proven her capabilities through her willingness to learn with her lead, follow or get out the way energy. Sibongile's enthusiasm shows every time she has been exposed to opportunities. She has long craved a platform to unleash her creative side and takes on all she can to bring this to life. She also has a softer side, often evident when she brings out her 12 string guitar. She has a boiling passion for the creative world and writing of poetry, 'secretly', was something that was noticed early and encouraged by teachers. She is what we may call an



all-rounder. Sibona as an energetic and genuinely kind hearted person, which is what got her in the law to begin with, has a passion for helping others. She is underway with her LLB through Unisa while courting her passion in her role at Numb City Products. Don't underestimate or take for granted the gifts that this woman possesses. She has much more than what meets the eye.

Xolisa Ngubelanga

Xolisa is a homegrown playwright, actor and director responsible for underground hits such as *The Forgotten People*, the controversial *Dinner with Bantu* and recent Grahamstown National Arts Festival (2013) main program success *Mawawa*, *A Florist*. Recipient of the National Lotto Development Trust Fund TUT International Arts, Society and Sustainable Development Conference Award trip to present his paper "Art Products as Cultural Symbols" on the importance of art in restoring the African image, he is a trailblazer in the Nelson Mandela Bay performing arts industry. Currently he writes, directs and practices from Port Elizabeth and performing mainly in his province of the Eastern Cape. He also facilitates drama and theatre classes for development programs and at various schools. He earns most of his income by doing Industrial Theatre and commissions. He recently performed *The Forgotten People* at the national conference of Association of Independent Publishers in Johannesburg and *Monologues in 1st Gear* at Nelson Mandela Metro University in Port Elizabeth. This hot product managed the Little Theatre in his role as performing arts intern at Numb City Productions.

Bamanye Lethu Ngxale

Bamanye is an artist from n_mb city with an N6 in Textile Design and Graphic Processes from the Port Elizabeth College Erica Campus and a BTech Degree from the Nelson Mandela Metropolitan University in printmaking. At his core he is an experimentalist, and because of that he plays mainly on the conceptual forecourt. He generates mainly experimental prints, sculpture, collage and conceptual art, but also dabbles in the exciting domain of public art application. He was involved with Mark Wilby's taxi sculptures opposite the Port Elizabeth Opera House, a 3D sculpture for a Primary School, opposite the city's stadium in conjunction with Usen Obot and the Arts and Teaching Initiative. He is a sought after artist residency candidate and has participated in the Greatmore Art Studios programme. Bamanye has also interned for the Mandela Bay Development Agency (MBDA) and was part of a major group exhibition which involved inviting 200 Eastern Cape artists who curated, hung, and managed the gallery/exhibition. Since then he participated in the Joule City Arts Incubator, Cape Town. He also participated in the Joule City internship program for arts graduates (for graduates from different disciplines, including those not typically viewed as related to the arts), an interdisciplinary platform focused on skills development and content production that supports graduate to career transition. A deep interest in curatorship also saw him curate the *My Heritage My Inheritance* Exhibition for MaXhosa by Laduma, a pilot project aimed at annually showcasing Laduma Ngxokolo's latest knitwear collection and working on an initiative called the Basement Project. He gives back too, by organising printmaking workshops at Secondary and Primary Schools around the previously marginalised communities. Bamanye is currently the Numb City Productions arts intern at the Athenaeum Gallery, while he takes on the mammoth task of completing his masters, teaching drawing at NMMU and generally making the creative city of Nelson Mandela Bay a better place for young and talented artists.

Gavin Sterley

Gavin Sterley has had an illustrious and varied career in graphic design and brand management. He studied philosophy, architecture and fine art before settling on graphics, formalising this final career implication with a diploma in multimedia arts and technology with distinction from Santa Barbara College in California. He has worked as a senior designer, web developer and creative director and ultimately opened his own company based in the USA, Propaganda Creative Design. He returned to South Africa in 2008 and has since worked in design for both the public and private sector, including clients like General Motors South Africa, Limpopo Economic Development Enterprise, Office of the President, MCS Attorneys (USA), KMQ and HighTide Print. His US portfolio includes work for Warner Brothers, Fox Television, Paramount Vantage, OutFest and the Aids Project Los Angeles.



Associates

Jujuma Productions

Jujuma Productions is a Port Elizabeth based production company and is actively engaged in a programme of film skills transfer and upliftment with the youth of Nelson Mandela Bay in the Eastern Cape. We have been involved with Jujuma productions since 2013 with rendering its services to productions.

Jupilog

Jupilog creates, designs and implements economic and business solutions through their network of professional business specialists and dedicated staff, while incorporating best business practices to help position and develop small and medium enterprises. We have been involved with the producing of visual and strategic content and events for Jupilog's clients since 2011.

Odwa Mtati

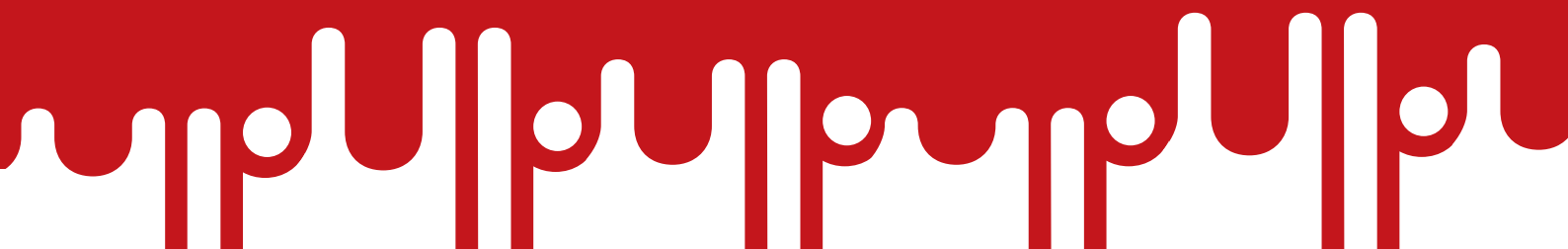
Odwa Mtati is a creative, strategic thinker and business analyst with a deep commitment to economic development and the Eastern Cape. He has excelled in his career path elevating from public relations and communications specialist to business manager, integrated marketing and communications expert, business consultant, researcher and analyst of socio-economic environments. Mtati has BA and B.Juris degrees and is currently pursuing Masters Programme in Development Studies at NMMU. He is also the former chief executive officer of the Port Elizabeth Regional Chamber of Commerce and Industry. Mtati is dynamic, driven and an excellent leader in his fields of enterprise development, facilitation and mediation; and research and analysis. Mtati is pioneering business orientated dialogue sessions in Nelson Mandela Bay with a view to filtering down national vision for socio-economic development of South Africa to a local level. He sits on a number of influential boards including Nelson Mandela Bay Tourism and the Eastern Cape Gambling and Betting Board. Mtati is also an avid sports lover and critic.

Partners

- Jupilog Pty (Ltd)
- The Atheneum Council
- Meropa Communications Pty (Ltd)
- Bay TV
- Nelson Mandela Bay Tourism
- Love Loud
- 4BlindMice
- One Blood
- Propaganda Creative Group
- The Arts Journey



Experience & References





Project History

JOB DESCRIPTION	CLIENT	DATE
IPTS System community engagement training	Nelson Mandela Bay Municipality	November 2013
Athenaeum website development	Atheneauem Council	June 2013 - March 2014
Downright Dialogues 2013 talkshop (65+ pax)	Jupilog Pty (Ltd)	October 2013
Urban Assembly 2013 conference (100+ pax)	Eastern Cape Institute of Architects	October 2013
Donkin Downhill Dash 2013 event (100+ pax)	Numb City Productions – self initiated	April 2013
Colour Festival Durban 2013 event (6000+ pax)	Numb City Productions – self initiated	April 2013
The Athenaeum Gallery & Theatre management	Athenaeum Council	January 2013 -present
Bird Street Bash community event (250+ pax]	Mandela Bay Development Agency	September 2012
Defence Review Eastern Cape Public Participation Programme (60+ people)	Department of Defence/ NMMU	23 July 2012
Downright Dialogues in association with Numb City - stimulate, engage and network a series of stakeholders from across the city to take a proactive role in determining the future of Nelson Mandela Bay through robust debate and sharing critical agenda-setting information (35+ people)	Jupilog Pty (Ltd)	29 June 2012



Donkin Downhill Dash: Major urban sport event at the Donkin Reserve (800+ people)	Downhill Eastern Cape	24 June 2012
Pants on Fire! Comedy Event (100+ pax)	Martin Evans and Rob Van Vuuren	26 June 2012
DSRAC – strategy session	NMBM Arts and Culture Directorate	1 June 2012
Music Industry Workshop	David Chislett	8 May 2012
NMBM Incentives Policy Review	Jupilog Pty (Ltd)	March 2012
BayTV Strategy Session	BayTV	March 2012
Organising the art exhibition and food stands for One Blood Music Festival	Louis Dewarin (One Blood)	24 March 2012
Black Rugby Summit	National Heritage Council/ Jupilog	29/30 November 2011
Supported and assisted No Eye Deer Charity Event for Missionvale Care Centre (250+ people)	No Eye Deer charity	9 December 2011
Hosted Concrete Zoo on behalf of the Cement and Concrete Institute of Africa for the 2011 National Architecture Student Conference (1000+ people)	Cement and Concrete Institute of Africa	23 September 2011
Supported and assisted Busking for Breast Cancer charity concert for Reach for Recovery (100+ people)	William Pierce-Jones	September 2011
Supported and assisted Revenge of the Red hip hop event (500+ people)	True Sight Music	August 2011
Hosted Dave Chislett for music industry workshops (50+ people)	Dave Chislett	June 2011



Supported and assisted Youth Day Street Jam – invited Dr Danny Jordaan to speak at outdoor day event on Parliament Street (200+ people)	Black Concepts and True Sight Music	16 June 2011
Hosted the inaugural Numb City Network Social Event, a creative industry event (300+ people)	Self-initiated	20 May 2011
Hosted Retro Fool April Fools Day event (400+ people)	Self-initiated	1 April 2011
Supported and assisted Cherry Bomb Tattoo Festival (400+ people)	Cherry Bomb events	March 2011
Hosted World Aids Day charity event for Masizakhe Community Project (100+ people)	Self-initiated	December 2010



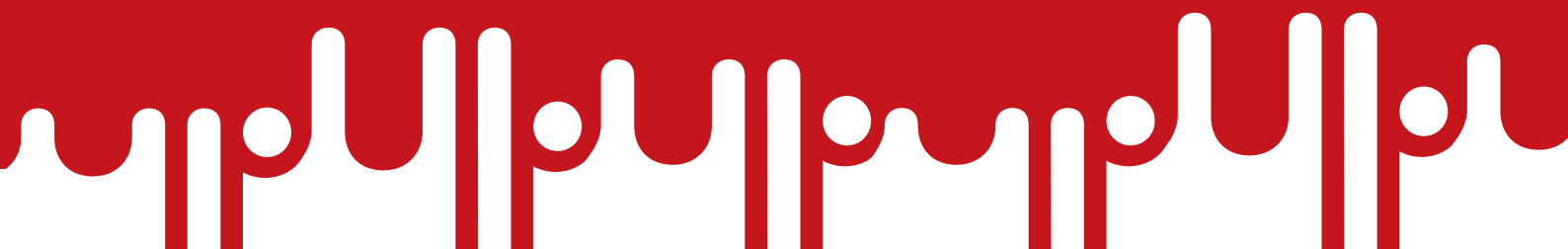
Hosted Voodoo event ft. Fletcher (400+ people)	Self-initiated	August 2010
Hosted World Cup Party ft. bands P.H.Phat, Napalma, Gunz n Lazers (800+ people)	Self-initiated	18 June 2010

References

NAME	EMAIL	CONTACT
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Titus Chuene – Nelson Mandela Bay Tourism	promotions@nmbt.co.za	082 783 5880



Company Details





www.ksars.com

Company Details

Company Name:	Numb City Productions CC
Registration Number:	CK number: 2009/222114/23
Income Tax Number:	9656713154
Vat Registration:	4670260530
NMB Supplier Number:	6MIFBV1TRW
Trading Name:	Numb City Productions
Type of Business:	Closed Corporation
Nature of Business:	Multi-media productions
Date of commencement:	June 2010
Address:	The Athenaeum, 7 Belmont Terrace, Central, PE, 6001
Telephone:	041 585 1041
Email:	info@numbcity.co.za
Name of Accounting Officer:	Dirk Myburgh
Accounting Officer:	dirkmyburgh8@gmail.com
Address:	Netown Park

Full Details of Members

Name and ID Number:	Amy-Louise Margaret Shelver –	83051604334087
	Brett Reginald Jackman –	8112155326080
	Jacques Laurentius Nel –	8607305004081

Bank Details

Numb City Productions CC
 First National Bank
 Business Cheque Account
 Account Number: 62323816407
 Branch Number: 211417
 Walmer Park Port Elizabeth





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